

**Gabrielle Curry**  
123 High Street, Maple Shade, NJ 08052 | 609.846.8412 | gabriellecurry94@gmail.com  
Website: gabriellecurry.org

## EDUCATION

---

Neumann University  
Bachelor of Science in Marketing  
GPA: 3.3

Presidential Scholarship

Aston, PA  
May 2018  
CSAC All Academic

## MARKETING EXPERIENCE

---

### ***ABLE Technology Partners LLC***

*November 2020- Present*

Marketing and Sales Specialist

- Research, develop and execute strategies to identify market opportunities.
- Manage and execute the brand image of the company.
- Create and maintain the social media platforms
- Generate leads and requiring daily sales activity for new and existing accounts.
- Develop and build client relationships through meeting, calls, and networking events
- 80 to 100 calls a day
- Accurate documentation of all activities conducted
- Collaborating in a team-oriented environment
- Maintaining high level communication with prospect
- Updating and documenting CRM, Constant Contact, and Newsletter for our consumers
- Quality assurance calls/ emails to clients
- Demonstrate time management skills to meet sales deadlines.

### ***Rocky Run YMCA***

**Media, PA**

Marketing Intern

**Fall 2017**

- Planned the organization's annual gala and largest fundraiser, by tracking and documenting donations and coordinating the \$10K Impact Auction.
- Provided photography services at several events, including Live Strong Luncheon.
- Performed inventory audit of all online and in-house products recommending additions and removals.
- Created promotional items to market and advertise YMCA activities and events.

## WORK EXPERIENCE

---

### ***Public Partnership***

Self-Directed Employee

**throughout NJ  
August 2016 to present**

- Use varied verbal and non-verbal skills for each child based on individual learning styles
- Apply interpersonal skills by instructing, setting boundaries, and entertaining children on the autism spectrum.
- Providing safety environment for children and adults who are disabled.

### ***Mount Laurel YMCA***

Assistant Aquatics Director  
BCSSSD, Bancroft and Lumberton

**October 2018 -  
March 2020**

- Worked with special needs students from the ages of 5 to 21 years old in the aquatics department by teaching them the basics of swimming techniques
- Programed scheduling for the lifeguards
- Ensured that all certifications of staff are maintained
- Organized and conducted lifeguard training courses including weekly in-service trainings for lifeguard staff
- Provided staff supervision and recruitment
- Collaborated with other departments to coordinate and plan special events.
- 

### ***Rocky Run YMCA***

Aquatics Supervisor

**September 2016 -  
October 2018**

- Manage capacity-level attendance which included numerous beginners with limited skills learning pool etiquette
- Rescued several swimmers and wanders in distress thereby avoiding serious accident or injury
- Enforce pool safety rules to ensure and maintain a safe environment
- Responsible for developing lifeguard rotations to ensure adequate break times.
- Provide backup coverage as needed to ensure and maintain safety.

## COACHING EXPERIENCE

---

### ***NXT SPORTS LLC***

Women's Lacrosse Goalie Coach

**September 2021- Present**

- Teaching ages of 7 to 18 years old the fundamentals of a lacrosse goalie
- Teaching them speed, agility, and technique
- Being a Positive Role Model and Team leader
- Helping to achieve goals
- Being Consistent and reliable at practices and games.
- Staying organized and creating new practice drills for goalies

***Athletes United Lacrosse***  
Women's South Jersey Goalie Coach

**May 2021- Present**

- Teaching all ages
- Teaching Speed, Agility, Technique
- Group or one on one sessions

***HEADStrong***

**July 2021- August 2021**

Goalie Coach

- Teaching 15 to 16 year old's, the basic of being a lacrosse goalie
- Teaching Speed, Agility, and Techniques
- Teaching them the ways on how to be confident on and off the field.
- Being a Role Model to these children.

***Penncrest High School***

**March 2020- April 2020**

High School Goalie Coach

- Trainer for Freshmen to Senior Goalies
- Worked on Technique and skill abilities.
- Taught and gave them new tactics
- Taught ways to be confident on and off the field
- Improved mobility and stick skills

***South Jersey Shamrocks Lacrosse Team***

**March 2019- October 2019**

Defensive Coordinator

- Goalie Trainer for children, from the ages of 7 to 18
- Worked on Technique, cardio, drills, and skills
- Worked indoors and outdoors

**COLLEGE ATHLETICS**

---

***NCAA Division III Women's Lacrosse***

**2014-2018**

Team Captain for 2017-2018    Awards and Honors:

- CSAC Rookie of Year 2014 – 2015
- CSAC 2<sup>nd</sup> Team All-Conference 2014-2015
- CSAC 1<sup>st</sup> Team All-Conference 2018
- Sportsmanship Team Awards 2018
- Franciscan Team Award 2018
- ECAC 2<sup>nd</sup> Team All-Conference 2018

***NCAA Division III Women's Soccer***

**Fall of 2015**

- 2015-2016, Assistant Manager during recuperation with focus on developing and improving player bonding to establish team unity, drive, and determination
- Unsung Hero Award 2015

**SERVICE EXPERIENCE**

---

***Volunteered Coach Neumann University Women's Lacrosse***

**March 2021- Present**

- Goalie Coach for Freshmen to Seniors I
- Teaching Technique, Speed, and Skill
- Teaching ways to be confident on and off the field.
- Improving Mobility and stick skills

***Volunteer Freshmen Girls Basketball Coach***

**October 2019 to February 2020**

Our Lady of Perpetual Help

**Maple Shade, NJ**

- Taught and showed young students to understand the rules of basketball.
- Taught students how to boost their confidence
- Showed students new skills and techniques.

***Peer Advisor for Sports Management and Business Majors***

**Fall of 2017**

***Neumann University, Aston PA***

- Mentored 20 freshmen students encouraging university enthusiasm, superior study habits, and career developing targets

***Volunteer Grounds Worker***

**2015 to 2017**

Anna's Place

**Chester, PA**

- Upgraded church landscape through constant maintenance including weeding, raking, seeding, planting, and nourishing creating welcoming and beautiful gardens.

***Volunteer 8<sup>th</sup> Grade Girls Basketball Coach***

**2015 to 2016**

Our Lady of Perpetual Help

**Maple Shade,**

**NJ**

- Instilled passion for basketball in young teens, boosting confidence and teaching skills to less experienced while refining techniques and encouraging innovation for more advanced

## **SKILLS**

---

Microsoft Office, Microsoft Outlook, ConnectWise, Constant Contact, Hootsuite, Word Press, Microsoft Forms, Microsoft Teams, Internet and Database research, LinkedIn; and CPR, AED, First Aid, and Oxygen Administration, Lifeguard Instructor